

UNIVERSITY OF WEST GEORGIA

INSTITUTIONAL EFFECTIVENESS AND ASSESSEMENT

MASS COMMUNICATION MAJORS IN IPEDS FIRST TIME FULL TIME ENTERING COHORT - GRADUATION RATES

	Entering Cohort	Graduated in 4 years (or less)		Graduated in 5 years (or less)		Graduated in 6 years (or less)	
Fall 2012 - UWG entering cohort	2012	393	19.5%	749	37.2%	850	42.25%
Fall 2012 - MASS COMM Entering Major	74	18	24.3%	35	47.3%	39	52.7%
MASS COMM DEGREE		14		26		28	
ANY OTHER DEGREE		4		9		11	
Fall 2013 - UWG entering cohort	2198	470	21.4%	880	40.0%	994	45.2%
Fall 2013 - MASS COMM Entering Major	85	22	25.9%	40	47.1%	43	50.6%
MASS COMM DEGREE		19		35		37	
ANY OTHER DEGREE		3		5		6	
Fall 2014 - UWG entering cohort	2167	479	22.1%	857	39.5%	961	44.3%
Fall 2014 - MASS COMM Entering Major	99	27	27.3%	48	48.5%	51	51.5%
MASS COMM DEGREE		16		30			
ANY OTHER DEGREE		11		18			
Fall 2015 - UWG entering cohort	2343	508	21.7%	885	37.8%	993	42.4%
Fall 2015 - MASS COMM Entering Major	85	25	29.4%	36	42.4%	39	45.9%
MASS COMM DEGREE		21		30		32	
ANY OTHER DEGREE		4		6		7	
Fall 2016 - UWG entering cohort	2375	604	25.4%	929	39.1%	1028	43.3%
Fall 2016 - MASS COMM Entering Major	92	29	31.5%	39	42.4%	45	48.9%
MASS COMM DEGREE		26		32		36	
ANY OTHER DEGREE		3		7		9	
Fall 2017 - UWG entering cohort	2176	544	25.0%	851	39.1%	930	42.7%
Fall 2017 - MASS COMM Entering Major	96	33	34.4%	49	51.0%	50	52.1%
MASS COMM DEGREE		20		38		39	
ANY OTHER DEGREE		13		11		11	
Fall 2018 - UWG entering cohort	2182	540	24.7%	865	39.6%	950	43.5%
Fall 2018 - MASS COMM Entering Major	120	32	26.7%	43	35.8%	49	40.8%
MASS COMM DEGREE		23		29		32	
ANY OTHER DEGREE		9		14		17	
Fall 2019 - UWG entering cohort	1777	459	25.8%	696	39.2%	Available after Summer 2025 Graduation	
Fall 2019 - MASS COMM Entering Major	66	24	36.4%	32	48.5%		
MASS COMM DEGREE		20		25			
ANY OTHER DEGREE		4		7			
Fall 2020 - UWG entering cohort	1683	489	29.1%	Available after Summer 2025 Graduation			
Fall 2020 - MASS COMM Entering Major	62	28	45.2%				
MASS COMM DEGREE		20					
ANY OTHER DEGREE		8					