

Committee I: Undergraduate Programs Committee
Kim Green, Chair
Meeting Agenda for Thursday, March 28, 2024, 1:00 pm
Google Meet

- I. Call to Order
- II. Approval of March 7 Meeting Minutes
- III. Vote on HIP Designation Requests for Undergraduate Research (see submissions in separate file emailed with agenda)
- IV. Vote on Cornerstone XIDS course topics for 2024 – 2025 academic year (see submissions in separate file emailed with agenda)
- V. Program and Course Proposals

A) College of Arts, Culture and Scientific Inquiry

1) Department of Natural Sciences

a) [Geology Minor](#)

Request: Revise

Currently the geology minor requires 15 credit hours at the 3000- or 4000-level. This proposal is designed to make the minor more accessible and attractive to students by allowing 6 of those 15 credits to be taken at the 2000-level. The geology program currently offers three courses at the 2000-level (GEOL2503, GEOL2523, and GEOL2553) which are offered annually. These three courses are online and two are offered during the summer. Therefore, this change will make the completion of a geology minor much easier for students while retaining the rigor of the program.

B) Richards College of Business

1) Department of Marketing and Real Estate

a) [MKTG - 3845 - AI Essentials for Business](#)

Request: Add

This course will introduce students to the current state of AI applications in various aspects of business as well as have them recognize the potential of AI for responsible business growth. The course explores the rapid adoption of generative AI tools in business that have helped streamline business processes and decision-making and

provides students with the necessary knowledge and skills to navigate the applications and ethical considerations related to AI.

b) [MKTG - 4815 - Digital Marketing Strategy](#)

Request: Add

Companies are increasingly shifting marketing efforts from traditional media to digital media and it is important for marketing managers to understand digital strategies and the technologies underlying them. This course provides students with an introduction to digital marketing. Students will have an opportunity to earn a digital marketing certificate from a professional organization.

C) School of Communication, Film, and Media

1) [GFA - 3030 - Motion Picture Gripping](#)

Request: Add

This is a new class created by the Georgia Film Academy, and we are adding it to the catalog so our students can take advantage of this offering. The course introduces the practice of rigging and supporting grip equipment for lighting, cameras, dollies, vehicles, and other physical/mechanical devices; explores the mindset required to be a safe and effective grip on a film set; and illuminates the thought processes needed to interpret artistic ideals into actionable tasks.

2) [Certificate of less than one year in Communication in the Workplace](#)

Request: Revise

This proposal adds the recently created 4411 in Physics, Chemistry, Geography, Geology, and Biology to provide students with an additional elective option and to make the certificate more attractive to those in STEM majors.

3) [Certificate of less than one year in Health Communication](#)

Request: Revise

This proposal adds the recently created 4411 in Physics, Chemistry, Geography, Geology, and Biology to provide students with an additional elective option and to make the certificate more attractive to those in STEM majors.

D) Tanner Health System School of Nursing

1) [NURS - 3197 - Professional Nursing Practice](#)

Request: Add

The rationale for the five courses submitted by Nursing (items 1 – 5 in this section of the agenda) is the same. The courses are currently offered through the e-Major compact to allow students to take virtually all RN-BSN program courses and graduation requirements. They were previously entered into Curriculog but needed to be reentered due to an omission in the initial submission. The original request occurred when the School of Nursing joined the University System of Georgia RN-BSN consortium. This consortium has shared courses (the five courses listed in this agenda) in e-Major that students enrolled in participating institutions must take for degree completion.

2) [NURS - 3297 - Nursing Research Application](#)

Request: Add

See rationale for Nursing item 1 above. Rationale is the same for Nursing items 1 – 5.

3) [NURS - 3397 - Health Assessment](#)

Request: Add

See rationale for Nursing item 1 above. Rationale is the same for Nursing items 1 – 5.

4) [NURS - 4497 - Community Health Nursing](#)

Request: Add

See rationale for Nursing item 1 above. Rationale is the same for Nursing items 1 – 5.

5) [NURS - 4597 - Leadership and Management](#)

Request: Add

See rationale for Nursing item 1 above. Rationale is the same for Nursing items 1 – 5.

E) University College

1) Center for Interdisciplinary Studies

a) [Music and Industry interdisciplinary pathway](#)

Request: Add

This Bachelor of Interdisciplinary Studies (BIS) track integrates studies of music and industry, approximating a commercial music or music business program and including entrepreneurial music ventures and possible “add-ons” such as a stand-alone arts management certificate and a stand-alone jazz certificate. “Music Industry” is understood as a comprehensive set of business areas and enterprises associated with the development and promotion, and sale of services and products, including their

management. Participating academic units are Department of English, Film, Languages, and Performing Arts and Richards College of Business.

b) [Music and Wellness interdisciplinary pathway](#)

Request: Add

This proposal creates a new interdisciplinary pathway that offers a good option for students interested in graduate studies in fields such as occupational therapy (which can be a means for incorporating music into therapeutic health as an alternative to study to become a board-certified music therapist) and for students interested in the social and emotional learning of a music program. The pathway supports the learning objective for students to design a plan to sustainably integrate music into 21st-century society by achieving learning in music and the discipline of wellness studies. The departments participating in the pathway committee are Music and Health and Community Wellness.

2) Department of Civic Engagement and Public Service

a) [CRIM - 4002 - Case Management](#)

Request: Add

This course will be an elective in the newly proposed Certificate in Victim Services. Professionals who work with victims of crime are often involved in managing or coordinating services to these clients for a period of time. This class will be relevant to those wanting to go into many human services fields, not just victim advocacy. It covers communication techniques, interviewing strategies, intake and assessment processes, data collection methods, documentation, making appropriate referrals, service coordination, termination, and ethical principles of diversity issues directly related to effective case management. Cross-listed as POLS 4002.

b) [CRIM - 4005 - Identity, Victimization, Law, and Society](#)

Request: Add

This course will be a required course in the newly proposed Certificate in Victim Services. The course covers information that will be essential to students who want to work with victims of crime in any capacity, including as a victim advocate. This course will demonstrate how different identities and characteristics a victim has may impact their experience of victimization and their interactions with the criminal justice system.

The course will emphasize cultural competence in interactions with victims, which will prepare students for careers that serve victims' needs. Cross-listed as POLS 4005.

c) [CRIM - 4006 - Victim Advocacy](#)

Request: Add

This course will be a required course in the newly proposed Certificate in Victim Services. This course will give students the skills needed to enter the career of victim advocacy. It will cover the role of an advocate, techniques for interacting with victims of crime, ethics and obligations associated with advocacy, and criminal justice policies that impact victims. It explores the legal, cultural, and psychological frameworks underlying victims' rights and advocacy, covering topics on trauma-informed communication, ethics and professionalism in victim services, the role of system-based and community-based advocacy, and strategies for effectively managing trauma for a practitioner. The field of victim advocacy is in need of educated advocates. Cross-listed as POLS 4006.

d) [POLS - 4002 - Case Management](#)

Request: Add

Cross-listed as CRIM 4002. See explanation for CRIM 4002.

e) [POLS - 4005 - Identity, Victimization, Law, and Society](#)

Request: Add

Cross-listed as CRIM 4005. See explanation for CRIM 4005.

f) [POLS - 4006 - Victim Advocacy](#)

Request: Add

Cross-listed as CRIM 4006. See explanation for CRIM 4006.

g) [Certificate of Less than One Year in Victim Services](#)

Request: Add

This certificate is designed for students who are interested in serving victims of crime in careers such as victim advocacy. Students will learn about several common types of victimization service providers encounter and will also learn detailed information about the job of a victim advocate and techniques to assist victims facing a number of circumstances. The program will emphasize cultural competence as well as the impact of the criminal justice system on victims of crime. A recent survey of current Criminology students found that approximately 10% were interested in becoming victim advocates

when they completed their degree (a number equal to those who were interested in entering law enforcement, which has specialized programming). It was decided that specialized programming should be offered for victim advocacy to provide career ready skills. In designing this certificate, agency partnerships were developed which indicate that such a certificate is also desirable to those already working in the field. The field of victim advocacy is in need of educated professionals, so students who complete this certificate will be well equipped to enter an in-demand field.

VI. Old Business

VII. New Business