



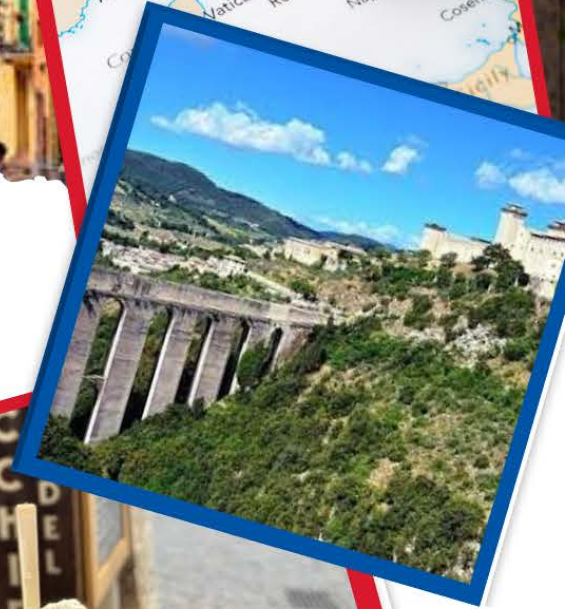
RICHARDS COLLEGE
OF BUSINESS

Explore The Beauty Of

ITALY

SUMMER 2025

MAY 18 - JUNE 2



Courses

Undergraduate

- MKTG 4885 - Marketing in Italy
- MGNT 3627 - Managing Cultural Differences

Graduate

- MKTG 6885 - Marketing in Italy
- MGNT 5625 - International Business

*Students will register for both MKTG & MGNT for 6 credit hours.

All majors welcome.

Program related financial aid and scholarships may be available.

Questions?

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Rebekah Teal - ateal@westga.edu

Study Abroad Office - goabroad@westga.edu

The trip includes:

- Round Trip Airfare
- Program Related Transportation
- Apartment Living
- 2 Full-Time Directors
- Cultural Events
- Sightseeing
- Business Visits
- Cultural Lessons
- Pasta Making Class

Not included:

- Optional Excursions
- Customary Gratuities
- Meals as Specified in the Itinerary